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MINISTER FOR INDIGENOUS AFFAIRS MINISTER FOR THE ENVIRONMENT, WATER AND CLIMATE CHANGE
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***LIVE IN CANBERRA* CAMPAIGN TARGETS SYDNEY**

Sydneysiders wanting to escape the 'rat race' by moving to the nation's capital will be the latest target of the ACT Government's award winning *Live in Canberra* campaign, when it features at this weekend's annual Country Week Expo.

Mr Stanhope said the Expo is a fantastic opportunity to 'sell' Canberra's employment and lifestyle advantages.

"The *Live in Canberra* campaign will feature at the Country Week Expo this weekend to encourage Sydneysiders to escape the 'rat race' and make the move to this great city," Mr Stanhope said. "We want to let people know that Canberra is a great place to live and work with thousands of jobs opportunities and a lifestyle second to none.

"This is the third time the *Live in Canberra* campaign has featured at the Expo, with over 10,000 people expected through the doors over three days."

Live in Canberra seminars will be conducted twice daily and representatives from the campaign team, Australian Public Service Commission, IP Australia and Premium Placements, will be on hand to provide advice about the thousands of jobs currently on offer in Canberra.

"The strength of our economy relies on our workforce so it's important that we continue to attract skilled workers to Canberra through initiatives such as the *Live in Canberra* campaign."

Mr Stanhope said the *Live in Canberra* campaign is part of a suite of ACT Government initiatives to address the skills shortages.

"To ensure that Canberra's workforce and economy is ready for the future, the ACT Government is investing \$51 million on a range of new initiatives that provide real and long term solutions to the skills challenges facing the Territory," Mr Stanhope said.

The Annual Country Week Expo will be held at Rosehill Racecourse from 8 to 10 August.

Statement Ends

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