



**Jon Stanhope** MLA  
CHIEF MINISTER

MINISTER FOR TRANSPORT    MINISTER FOR TERRITORY AND MUNICIPAL SERVICES  
MINISTER FOR BUSINESS AND ECONOMIC DEVELOPMENT    MINISTER FOR LAND AND PROPERTY SERVICES  
MINISTER FOR ABORIGINAL AND TORRES STRAIT ISLANDER AFFAIRS  
MINISTER FOR THE ARTS AND HERITAGE  
MEMBER FOR GINNINDERRA

## MEDIA RELEASE

133/11

24 March 2011

### **LIVE IN CANBERRA MARKS FIFTH BIRTHDAY WITH RETURN TO QUEENSLAND**

Skilled workers in Brisbane looking for opportunities outside of Queensland will be targeted by *Live in Canberra* at this weekend's Reinvent Your Career Expo, an event that coincides with the program's fifth anniversary.

Chief Minister Jon Stanhope said the program, which was launched in April 2006, has been successful in putting Canberra's fantastic employment and lifestyle opportunities on the map.

"By attending expos such as these we have increased Canberra's profile in the competitive domestic market which is hotly contested by other regions," Mr Stanhope said.

"The pilot campaign in 2006 focussed on south - western Sydney which remains a great source of skilled workers for Canberra. The domestic campaign has now expanded to incorporate other Australian capitals and will continue to grow given the ongoing need for skilled workers in the ACT."

Mr Stanhope said many residents in large Australian cities were looking for a better lifestyle and employment opportunities.

"Over 30 families that have moved to Canberra from Brisbane in the last 12 months are now participating in the monthly 'Welcome to Canberra' events conducted by *Live in Canberra*," Mr Stanhope said.

"The skilled workers represented in this group alone have gained employment in the health, finance, defence and the public service sectors.

"We want Queenslanders to know that Canberra has the highest average wage coupled with a great lifestyle and less traffic than larger cities. Canberra's unemployment also remains second lowest of any state or territory at just 3.5 per cent," Mr Stanhope said.

*Editors' note: Mr Justin Keevers will be in Brisbane from Friday 25 to Sunday 27 March and is available for comment on 0438 055 787.*

Statement Ends

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