



**Jon Stanhope MLA**  
**CHIEF MINISTER**

MINISTER FOR TRANSPORT    MINISTER FOR TERRITORY AND MUNICIPAL SERVICES  
MINISTER FOR BUSINESS AND ECONOMIC DEVELOPMENT    MINISTER FOR LAND AND PROPERTY SERVICES  
MINISTER FOR ABORIGINAL AND TORRES STRAIT ISLANDER AFFAIRS  
MINISTER FOR THE ARTS AND HERITAGE  
MEMBER FOR GINNINDERRA

## **MEDIA RELEASE**

37/10

21 January 2010

### ***LIVE IN CANBERRA TO MAINTAIN MOMENTUM IN 2011***

The ACT Government's *Live in Canberra* program will begin promotional activities in 2011 with two international campaigns and seven national employment expos already confirmed between February and June.

Chief Minister Jon Stanhope said it was important the program maintained the momentum gained in 2010 given the ACT's low unemployment rate and increasing demand for skills.

"With unemployment levels continuing at historic lows, the ACT must remain proactive to ensure skilled workers and their families are aware of the opportunities Canberra has to offer," Mr Stanhope said.

"The *Live in Canberra* team will work with the ACT Government's Skilled and Business Migration Unit to attend an international migration expo in the Netherlands in February.

"The team will return to London and South Africa to promote the recently-announced State Migration Plan to eager migration agents and skilled workers already in the process of migrating to Australia.

"*Live in Canberra* seminars will be conducted in London in partnership with Downunder Tradies, which is facilitating skills assessments for trades people who wish to migrate to Australia."

Building on a successful campaign in New Zealand in June 2010, *Live in Canberra* will return to Auckland in February 2011 to attend the Oz Jobs Expo which specifically promotes opportunities in Australia to skilled workers.

"The expo in Auckland is focused on attracting health professionals, in particular GPs, who will be invited to attend an exclusive *Live in Canberra* seminar where they will hear about the employment and lifestyle opportunities on offer in the capital," Mr Stanhope said.

Within Australia, employment expos will be attended in Brisbane, Sydney, Melbourne and Adelaide with several *Live in Canberra* supporters expected to accompany *Live in Canberra* to these events as part of their recruitment initiatives.

Statement Ends

Media Contact: **Kanchan Dutt**

**6205 8500**

**0401 563 532**

[kanchan.dutt@act.gov.au](mailto:kanchan.dutt@act.gov.au)