



# Jon Stanhope MLA

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# MEDIA RELEASE

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## **LIVE IN CANBERRA WELL RECEIVED IN NETHERLANDS, UK AND IRELAND**

The ACT Government's *Live in Canberra* and *Skilled and Business Migration* teams received a great response from the first leg of an international campaign to promote Canberra as a place to live and work, Chief Minister Jon Stanhope said today.

"Over 10,000 people passed through the doors of the two-day Immigration Expo in Amsterdam with the distribution by the *Live in Canberra* team of over 500 information packs," Mr Stanhope said.

"Canberra's career opportunities were promoted at seven skilled migration seminars which targeted over 400 skilled workers across London and Dublin," Mr Stanhope said.

Mr Stanhope said the significant number of attendees to the expo and seminars demonstrated the desire to experience the unique lifestyle benefits and job opportunities on offer.

"Skilled workers from across the globe showed an increased level of interest in the ACT's State Migration Plan," Mr Stanhope said. "Information on the Plan was particularly well received in London and Ireland where the level of unemployment is on the rise.

"Over time we have also developed strong relationships with locally based migration agents who match the sought after skills and qualifications in Canberra to their clients who may be looking for a change," Mr Stanhope said.

Mr Stanhope said the team also had an opportunity to promote Canberra at eight skilled and business migration seminars in South Africa throughout Cape Town, Durban and Johannesburg.

"The strength of the ACT economy and the employment opportunities offered provide a sound platform for promoting Canberra as a great place to live and work.

"The *Live in Canberra* program will continue to build on our existing skill base by attracting a steady flow of skilled workers to support the momentum of the ACT's economy," Mr Stanhope said.

Statement Ends

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